

Monash Mini Maker Faire®

Sponsorship Guide

Purpose | Impact | Community



The greatest show and tell on earth



August 24, 2019
Tulsa



August 30 & 31, 2019
Trondheim



September 6 & 7, 2019
Moscow

Why Sponsor the Monash Mini Maker Faire?

Nurture the spirit of curiosity and encourage the love of learning, sharing and making within our community.

Bring ideas to life by bringing projects out of the sheds, workshops, kitchen tables and into the spotlight.

Help create something extraordinary and help build the local maker collective.

Increase your brand, product awareness and goodwill.

Position your organisation as a community builder and innovation leader.

Previous Maker Faire Sponsors!



Goldsmith Sponsorship

\$15,000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Goldsmith sponsor.

Social Media posts on Monash Mini Maker Faire social media accounts.

Logo and recognition as Goldsmith sponsor on Monash Mini Maker Faire print material prior to the event

Promoted at Maker Meet-up events in the lead up to the event.

Onsite, day of event Benefits

Logo and recognition as goldsmith sponsor on Monash Mini Maker Faire print material on the day of the Faire; including the program guide and map that every attendee will receive.

10' x 20' display booth in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Maker Faire[®]

Silversmith Sponsorship

\$10,000

Pre Event Benefits

Company logo with embedded link included on Monash Mini Maker Faire website, stated as a Silversmith sponsor.

Logo and recognition as Silversmith sponsor on Monash Mini Maker Faire print material prior to the event.

Promoted at Maker Meet Up events in the lead up to the Faire.

Onsite, day of event Benefits

10' x 20' display booth in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Maker Faire[®]

Coppersmith Sponsorship

\$5,000

Pre Event Benefits

Company logo with embedded link included on Monash Mini Maker Faire website, stated as a Coppersmith sponsor.

Promoted at Maker Meet Up events in the lead up to the Faire.

Onsite, day of event Benefits

10' x 10' display booth in position providing good exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Maker Faire[®]

Blacksmith Sponsorship

\$2,000

Pre Event Benefits

Company logo with embedded link included on Monash Mini Maker Faire website, stated as a Silversmith sponsor.

Onsite, day of event Benefits

Display table in position providing good exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Media Sponsor - Exclusive

\$10,000

Provide in-kind media coverage to the approx. value of \$10,000

Pre Event Benefits

Company logo with embedded link included on Monash Mini Maker Faire website, stated as a Media sponsor.

Onsite, day of event Benefits

Display table in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Introductions to 'makers' both prior to and on the day for the development of articles/content.

Monash Mini Maker Faire®


Contact Information

The above guidelines are intended to be used as parameters. Feel free to talk to us and we can tailor your sponsorship experience.

To discuss further please contact:


Paula Brennan:

 paula.brennan@monash.vic.gov.au

 9518 3297/ 0412 857 348

Neil Carmona-Vickery

 neil@monashtechschoo.vic.edu.au

 0421 613 730

**Want to know more about Maker Faire or our
Monash Mini Maker Faire?**

 <https://makerfaire.com/>

 <https://monash.makerfaire.com/>

Maker Faire®