

Monash Mini Maker Faire®

Sponsorship Guide

Purpose | Impact | Community



The greatest show and tell on earth



August 24, 2019
Tulsa



August 30 & 31, 2019
Trondheim



September 6 & 7, 2019
Moscow

Why Sponsor the Monash Mini Maker Faire?

Nurture the spirit of curiosity and encourage the love of learning, sharing and making within our community.

Bring ideas to life by bringing projects out of the sheds, workshops, kitchen tables and into the spotlight.

Help create something extraordinary and help build the local maker collective.

Increased your brand, product awareness and goodwill.

Position your organisation as a community builder and innovation leader.

Previous Maker Faire Sponsors!



Goldsmith Sponsorship

\$15,000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Goldsmith sponsor.

Social Media posts on all of our Monash Mini Maker Faire social media accounts.

Logo and recognition as Goldsmith sponsor on all Monash Mini Maker Faire print material prior to the event!

Promoted at Maker Meet up events in the lead up to the event.

Onsite, day of event Benefits

Logo and recognition as goldsmith sponsor on all Monash Mini Maker Faire print material on the day of the Faire; including the program guide and map that every attendee will receive.

10' x 20' display booth in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

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Silversmith Sponsorship

\$10,000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Silversmith sponsor.

Logo and recognition as Silversmith sponsor on all Monash Mini Maker Faire print material prior to the event.

Promoted at Maker Meet Up events in the lead up to the Faire.

Onsite, day of event Benefits

10' x 20' display booth in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

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Coppersmith Sponsorship

\$5000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Coppersmith sponsor.

Promoted at Maker Meet Up events in the lead up to the Faire.

Onsite, day of event Benefits

10' x 10' display booth in position providing good exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

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Blacksmith Sponsorship

\$2000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Silversmith sponsor.

Onsite, day of event Benefits

Display table in position providing good exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Media Sponsor - Exclusive

\$10,000

Provide in-kind media coverage to the approx. value of \$10,000

Pre Event Benefits

Company logo with embedded link included on our Monash Mini Maker Faire website, stated as a Media sponsor.

Onsite, day of event Benefits

Display table in position providing excellent exposure.

Opportunity to display your own banners and marketing materials.

We encourage interactive displays/activities.

Introductions to 'makers' both prior to and on the day for the development of articles

Maker Faire[®]

Monash Mini Maker Faire®

Contact Information

The above guidelines are intended to be used as parameters. Feel free to talk to us and we can tailor your sponsorship experience.

To discuss further please contact:

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Want to know more about Maker Faire or our Monash Mini Maker Faire?

🌐 <https://makerfaire.com/>

🌐 <https://monash.makerfaire.com/>

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